



United Way NWT

Change starts here.



Message from the Chair

There are many reasons to remember 2020, but United Way NWT will remember this as the year the North came together to help each other in a time of need. We've often spoke of and encouraged local love and change, but COVID-19 really challenged our community to dig deeper and reach further. The results were amazing!

Together, with the combined effort of local businesses and individuals in the NWT we were able to raise over \$75,000, which was matched by our partners, The Yellowknife Community Foundation, in the Together, We Are Strong campaign, making the total over \$150,000. This was a record for both United Way NWT and the YK Community Foundation.

This, combined with the funding received from the Federal Government from their New Horizons for Seniors Program as well as their Emergency Community Support Fund, totaling \$200,000, we were able to distribute over \$350,000 to over 60 programs across the NWT. Making our total distribution in 2020 to over \$530,000 for Northern programs!

Thank you to everyone who reached out in this historical time of change and found a way to support their community.

Tracy St. Denis
United Way NWT Chair

AGM 2020

When you donate you become a member of the United Way NWT. As a member, you are invited to attend our Annual General Meeting of the United Way NWT. This year our AGM will take place virtually on Saturday, October 24th, 2020 at 1pm. Watch our Facebook page or Twitter feed for more details. If you'd like to be notified, please sign up for our e-newsletter by emailing office@nwt.unitedway.ca

If you're unable to attend, but would like to have a proxy vote, please contact office@nwt.unitedway.ca for details.

United Way's 2020 Board of Directors:

Chair – Tracy St. Denis

Secretary – Meghan Kennedy

Treasurer – Katherine Macdonald

David Connelly – **Past Chair**

Ben Linaker

David Bob

Denny Rodgers

Jhillian Adams

Martin Goldney

Matthew Spence

Paul Gillard

Simon Whitehouse

Yanik D'Aigle

Community Investment Fund 2020

Earlier this year United Way NWT distributed \$180,000 to 20 organizations across the North as part of our yearly Community Investment Fund.

A record number of applications were submitted this year, making our CIF committee's decision more difficult than ever. Applications were reviewed and scored throughout January and recommendations were brought to the United Way NWT's board for approval in February.

Our Community Investment Committee looks for Northern non-profits that operate programs supporting our three tiers:

- From poverty to possibility
- Healthy people, healthy communities
- All that kids can be

The 2020 recipients each received up to \$7,500 with two multi year recipients who received \$15,000 each. We are proud to have provided funding to the following local groups:

Single year recipients:

CDENTO

Dene Nahjo

Food First

Fort Smith Cooperative Nursery School

Hay River Family Support Centre

Inclusion NWT

Inuvik Homeless Shelter

NWT Literacy Council

SideDoor

Yellowknife Young Parent Program

YWCA

Children's First Society

Ecology North

Food Rescue

Foster Family Coalition

Hay River Soup Kitchen

Inuvik Food Bank

Inuvik Youth Centre

Rainbow Coalition of Yellowknife

Yellowknife Farmer's Market

Yellowknife Seniors Society

Multi-year recipients:

MacKenzie Recreation Association (First year)

Women's society (Second year)

To see who we provided funding to in previous years, please visit our website at www.nwt.unitedway.ca



How to donate:

Donations can be made to United Way NWT

- Visiting our website at www.nwt.unitedway.ca and then clicking donate now.
- By Cheque by mailing to: United Way NWT, PO Box 1145, Stn. Main, Yellowknife, NT, X1A 2N8
- Or through your work place charitable campaign

Where your money goes

When you donate to the United Way NWT, your donation will stay in the North. It will continue to support and invest in your community.

If you'd like to designate your donation to a specific registered charity we're happy to assist.

New Horizons Seniors Fund

We were fortunate to receive \$50,000 from the Government of Canada to put towards the immediate needs of COVID-19 related programs in the NWT with a focus on Seniors and their caregivers. The turn around was quick, giving us a few weeks to share this good news with non-profits across the NWT and review the applications we received.

Recipients of these funds were offering programs that provided food and cleaning supplies to seniors, better wifi to connect with their loved ones, craft supplies, activities and some even helped to pay power bills.

Groups who received funds are as follows:

Hamlet of Aklavik

Alzheimer Society of Alberta and NWT

Avens – A Community For Seniors

Charter Community of K'asho Got'ine (Fort Good Hope)

Community Garden Society of Inuvik

Deline Got'ine Government

Deninu Kue First Nation

Hamlet of Enterprise

Gwich'in Tribal Council

Town of Hay River

Inuvialuit Charity Foundation

Jean Marie River First Nation

K'atl'Odeeché First Nation

Hamlet of Paulatuk

Reporting From The Hamlet of Paulatuk:

Police worked with The Northern grocery store and put together 59 "Healthy Living Packs". These packs were delivered to every Elder and Senior, fifty-five and over. Inside the packs were the healthy living contents, as well as a letter addressing where the funds came from, and why they were selected to receive a bag. We also included bingo cards so that Elders didn't have to leave their homes to play bingo, just simply turn the radio on and play some games!

The packs were delivered in the morning, and the bingo games followed at 3pm. A resident from the community assisted Cpl. Streeter and Cst. Gallant with conducting the bingo.

Overall, I [Cpl. Streeter] would say the success was great. In the community they next day, I had several Elders approach the RCMP and thank us for the packs and the Bingo games. Many stated, "It was so nice to have something to do" ... and were very appreciative of the food. This positive interaction with police and Elders is very beneficial and encourages dialogue and trust – Thank you United Way NWT! (Cpl. Cara Streeter)



Emergency Community Support Fund

Our second fund from the federal government came from the Emergency Community Support Fund. The Government of Canada issued United Way NWT \$100,000 and later another \$50,000 to share with programs who were working to strengthen the capacity of community service charities and non-profits meeting the urgent needs of vulnerable Northerners affected by Covid-19.

Groups who received funding in both rounds include:

Children First Society

Gwich'in Tribal Council

NWT Disabilities Council

NWT Disabilities Council

St. Joe's Parish

Town of Hay River

Hamlet of Tulita

Pehdzeh Ki First Nation

Yellowknife Senior Society

Community Garden Society of Inuvik

The Hay River Soup Kitchen

PWK Highschool

Sister Mary Celeste Elder Centre

St. John's Anglican Church

Tsiigehtchic Charter Community

West Point First Nation

Ulukhaktok Food Bank

YWCA NWT

Fort Smith Food Bank

Liidlii Kue First Nation

Rainbow Coalition of Yellowknife

Soaring Eagle Friendship Centre

Teetlit Gwich'in Band

Hamlet of Tuktoyaktuk

Community Government of Whati

Yellowknife Dene First Nation



A report from Sahtu Search & Rescue

With the funding from United Way NWT we gave meals to our elders very Friday. They loved the cooked meals from local restaurants and the visits every Friday. We did this for ten weeks. Thank you so much for this. It was great for the elders to have cooked meals delivered to them, along with little visits. We really had a great time as well. It was nice to have our younger residents intermixing with our elders and hearing stories of the old days. Great job to all involved thank you for making this happen. It has resulted in some return weekly visits. (Jaime Kearsey)

Together, We Are Strong



The title of this campaign holds a great truth. Without the help of the individuals and businesses who donated over \$75,000 to our Together, We Are Strong Campaign or without the partnership of The Yellowknife Community Foundation, who matched that total with \$75,000 of their own, we would not have had \$150,000 to share with Northern Non-profits, charities and municipalities. But the donations, while very important, weren't the only way we measure the success of this campaign.

United Way NWT's COVID-19 Committee met twice a week for several weeks, while working from home, helping their families, and making sense of the new world we suddenly found ourselves in. While they were managing all of this, they were spreading the word about each of the three grants we had available, they were contacting potential donors to let them know about the matching program and they were talking to the media to ensure as many people as possible knew there was funding available. Similar work ethics were happening at The Yellowknife Community Foundation and with the non-profits forced to pivot their programming to a safer model and still meet their client's needs. A true test of our community's strength and one that we passed and continue to work through with great agility.

Thank you to everyone who helped by donating funds or their time to ensure that the amazing programs offered in the NWT could continue, Together, We Are Strong!

Together, We Are Strong grant recipients:

- | | | |
|---|------------------------------------|--|
| Avens – A Community for Seniors | Camp Connections | Charter Community of Tsiigehtchic |
| Family Support Centre (Hay River) | Foster Family Coalition NWT | Food First Foundation |
| Hamlet of Enterprise | Hay River Soup Kitchen | Inclusion NWT |
| Liidlii Kue First Nation | Sahtu Search and Rescue | Saint Vincent De Paul |
| Sambaa K'e First Nation | Side Door Ministries | Teet'it Gwich'in Band Council |
| Town of Inuvik | Hamlet of Ulukhaktok | Yellowknife Catholic School |
| Yellowknife Playschool Association | Yellowknife Women's Society | Yellowknife District #1 |
| YWCA NWT | | |



A Report From Inclusion NWT:

The Summer buddy program began in May and was critical to take pressure off of families of individuals with disabilities. Changes in routines and structure for both parents and children/youth with disabilities created many challenges and parents were asking for support beyond their few hours of respite each week. They were looking for socialization and external safe contact for their family members.

The program offers one on one support out of the family home for 2 – 3 hours each day, five days a week. We began with two young ones and by the end of June were individually supporting eight young people for between 10 and 15 hours a week.

This is not something we have funding for but is something that we felt was very important for the well-being of the individuals and families that we work with. Families are very grateful, and the participants are having a good time.

Thank you for the support. (Lynn Elkin)

We'd also like to thank the following donors for their contributions to this campaign:



United Way Partner Donor (\$25,000 +)

The Yellowknife Community Foundation
Yellowknife Co-op

United Way All-Star (\$10,000 - \$24,999)

The Otto & Marie Pick Foundation

United Way Champion (\$5,000-\$9,999)

Rotary Club of Yellowknife
Global Storm IT
Det'on Cho Corporation
Gwich'in Land Development

United Way Ally (\$1,000-\$4,999)

JK Cleaning
Scotia Bank
Gold Terra team

Donations in kind:

Copperhouse Eatery + Lounge
Northern News Services
NWT Chamber of Commerce



United Way
NWT

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Community Investment Fund

The Community Investment Fund deadline for applications is December 4th, 2020. Applications can be found on our website, in late November, at www.nwt.unitedway.ca

Stay in Touch

Are you a non-profit organization in the NWT? Reach out to us and we'll add you to our mailing list for future funding opportunities! Please email us at office@nwt.unitedway.ca.

Want to stay in touch with the United Way NWT?

Email us at office@unitedway.nwt.ca with your email address to sign up for our newsletter

Or follow and like us at:
Facebook: [@unitedwaynwt](https://www.facebook.com/unitedwaynwt)
Twitter: [@unitedwaynwt](https://twitter.com/unitedwaynwt)