



MINUTES

Board of Directors Meeting
March 11, 2015
5:30 pm – 7:00 pm
PSAC Boardroom

Present: Tracy St. Denis, chair; Julie Green, secretary; Katherine MacDonald, treasurer; David Connelly, past-president; Penny Ballantyne, Jeff Fowler, Kimberly Doyle and Candace Thorne, Executive Director

Regrets: Deborah Ross, Cameron Buddo, Gayla Thunstrom, Paul Gillard, Matthew Spence, Craig Yeo

Welcome

1. Review Agenda

Motion to adopt by Kim, seconded by Penny. Carried.

2. Review previous minutes

- a. Meeting notes from February 11, 2015 reviewed. Motion to adopt by Penny, seconded by Katherine. Carried.

3. Financial update

- a. There was no financial update available for the meeting.
- b. Letter to United Way/Centraide – A letter has been drafted announcing that UWNWT is going ahead with a review engagement for 2014-15 on a pilot basis until the national office comes up with a new policy about financial accountability based on revenue.

4. Community Investment Committee/Campaign Update

- a. GCWCC – Matt and Tracy met with Janet King, head of Connor. There is a need for a different approach to administration of GCWCC. There is some hope that the re-establishment of the Federal Council will help in a co-ordinating role. Matt will do a work plan and try to get resources. He will liaise with Craig about how to involve labour.
- b. GNWT – GNWT is now able to offer continuous intake of donors (not just Jan. 1). Staff will be provided with information about the United Way in their orientation package. There were questions about whether the form needs to

be revised to provide greater clarity. The Premier will be making a statement about United Way campaign results in the Legislative Assembly on March 12.

- c. Corporate – Katherine, Craig, Cameron and David will meet to talk about a campaign for employers in the spring, such as the City and NWTel. They will assess what kind of ED support they require and how to involve labour.
- d. HMCS Yellowknife donated \$2,000 to the Side Door and Food Rescue. The donations were made directly to recipients rather than through United Way NWT. There will be a letter to the new commanding officer about transmitting the funds to United Way.

5. Executive Directors report

Highlights:

- Tax receipts are complete
- Information is being compiled to have UWNWT reimbursed for GCWCC work
- Designation payments will be completed next month
- The grant to Fort Providence still has been delivered because it has been difficult to find an entity to accept it.
- UWNWT is still waiting for the bingo deposit refund.
- UWNWT is still waiting for the donation cheque from Outcrop
- There is a City volunteer recognition event and organization showcase April 26

6. Other

Tracy encouraged all board members to consider attending the national United Way Canada/Centraide conference in Saskatoon. There is a travel subsidy available. There is more information on the national website. Tracy will send out email with information on the national conference.

7. Meeting Adjourned. Next meeting April 8, 2015 at the PSAC office.

March Action Tracker

Activity	Task	Due Date	OPI	Status
Campaign	Contact prioritized business list to establish payroll deduction plans; set goals and timing; work with labour to get in the door	ongoing	Cameron David Craig	
Campaign	Report on BMO and RBC results	8 April 2015	Cameron/Jeff	Pending
Campaign	Develop work plan for GCWCC	Ongoing	Matthew	
Campaign	Letter to HMCS Yellowknife about UWNWT for new CO	30 June	David	
Campaign	Decision about resources for spring mini campaign at NWTel, City of YK	8 March 2015	board	Pending
Admin	Develop a plan to staff booth at City community showcase and volunteer appreciation April 26 11:30 - 3:00	8 April	board	
Admin	Break out donations that are repeatable so there can be follow up	11 Mar 2015	Katherine	
Admin	Create photo montage for thank you card	11 Mar 2015	Julie	